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Social & Personal

Mr. Jascha Heifetz, the violinist, played last night before members of President Weizmann's family at the President's home in Rehovot.

Mrs. Rebecca Sieff gave a dinner party on Tuesday at Tel Mond for Mr. Joseph Linton before his departure to take up his appointment as Israel Minister to Australia. Guests present were the British Minister and Lady Heim, the Australian Minister and Mrs. Fuhrman, the Chief of Protocol and Mrs. Simon, and Mr. and Mrs. David Sussman. Mr. Linton left by air yesterday.

An exhibition on "The Donbas Resumes Operations" will be opened by the Israel-Soviet Friendship League at Bet Brenner in Tel Aviv at 11 o'clock tomorrow morning in the presence of Mr. M. Namir, the Minister to the Soviet Union, and representatives of the Soviet Legation.

Messrs. Haim S. Palmer and Aharon Reisman, representatives of the Habad movement in the U.S., called upon the Minister of Religious Affairs, Rabbi Y.L. Maimon, at the Ministry yesterday.

Mr. Meyer Grossman, of the Jewish Agency Executive, left yesterday by plane for Paris en route to Argentina for the Israel Appeal Campaign.

Professor and Mrs. Howard Beers, of Lexington, Kentucky, have arrived in Israel for a week's stay as the guests of the U.A.D. and the Agricultural Resettlement Department of the Jewish Agency.

Mrs. Martha Sharp, of the "Children to Palestine" Committee in the U.S., is visiting Israel and is at present in Jerusalem.

Mr. Menash Eliachar, Chairman of the Jerusalem Chamber of Commerce, yesterday received the members of a Swedish trade mission, who have arranged a loan to the Jewish National Fund in the form of goods. Mr. Haim Hefer, representing the J.N.F., was also present. Mr. Eliachar has just returned from the World Conference of Chambers of Commerce in Rome.

Messrs. M. Suzin and G. Korins, representing the Rumanian State Companies for Foreign Trade, have arrived in Israel and are staying at the Kueit Dan Hotel.

The editorial staff of "Davar" entertained representatives of the foreign press in its editorial offices in Tel Aviv last night. Also present were senior officials of the Foreign Ministry and press attachés of the diplomatic corps.

Dr. Harold Korn, of New York B'nai B'rith, has arrived in Israel.

At tomorrow's concert at the Y.M.C.A., the Jerusalem String Quartet will play quartets by Mozart and Beethoven, and a quintet by Shostakovich, with Joseph Grunthal at the piano.

The Drawing of the Raffle for Air Tickets donated by some of the Air Companies operating in Israel to the Hebrew University, on the occasion of its semi-jubilee, which should have taken place at the Ball held during the week of celebrations, which was postponed, will now take place on Thursday, June 18, at 10 a.m. in the Office of the University's Department of Organization and Information, David Building, 1st floor, King George Ave., Jerusalem. The proceeds of the Raffle will go to the Students' Fund. The public is invited to be present at the Drawing.

BAR MITZVAH
Dr. and Mrs. Alex Bial will be at Home, 31 Ben Yehuda Street, Rehavia, between 11:30 a.m. and 2 p.m., on Saturday, June 10, on the occasion of the Bar Mitzvah of their son, Nehemia.

THE HEBREW NATIONAL OPERA
RAMAT GAN: Amphitheatre
Sunday, June 11, 8:30 p.m.
HAIFA: ARNON
Thursday, June 15, 8 p.m.
CARMEN
with Edie de Philippe (Carmen)
TEL AVIV: MARINER
Tuesday, June 13, 8:30 p.m.
THE BARBER OF SEVILLE
Conductor: N. GOLOVINS
Tuesday: Berlin, 27 Allenby Rd., Tel Aviv. Tel. 2012. Ramat Gan: Rehavia, 27 Rehavia St., Haifa: At Gimbrone

ROTARY BOARD ELECTED

The Rotary Club of Haifa has elected the following Board of Directors for the 1950-51 season: Mr. M. Hinde, President; Mr. M. Behar, Hon. Treasurer; Mr. H. C. Weston-Sanders, Hon. Secretary; Mr. J. Arstein, Asst. Hon. Secretary; Mr. U. Friedland, Dr. I. Izhovich, Mr. J. Kolserman, Dr. M. K. M. Mishalany and Mr. J. L. A. Watson, Members.

ENGAGEMENT

GREIDINGER-KATZ

The engagement is announced between Mr. Coleman Kenneth Greidinger and Miss Dahlia Katz, both of Haifa.

GOLDEN WEDDING

The golden wedding of Mr. and Mrs. Jacob Lurie, of Haifa, will be celebrated on June 11, 1950, at the Ocean Hotel, Asbury Park, N.J., U.S.A.

EXPRESSION OF THANKS

Mrs. Elise Zirkler-Tuch and family wish to thank all friends for their expressions of sympathy on the death of her beloved husband, Dr. Max Zirkler.

Tourists! Your driver knows the way to the most inviting Bar in Israel at Dolphin House, Shavei Zion-on-Sea, half an hour from Haifa. (Adst.)

REEDER

Israel Student to Attend
U.N. Summer Programme

TEL AVIV, Thursday. — Mr. Haim Teitler, who is now studying in the U.S., has been chosen by Israel's U.N. delegation to take part together with 44 other students from 27 countries in an interne programme to study U.N. operations at Lake Success.

The students will be divided into two groups. One group will train at Lake Success from July 10 to August 1, and the other at Geneva from June 28 to August 18. Similar U.N. internship course was offered earlier this year.

The purpose of the programme is to provide students interested in international affairs with the opportunity to study the work of the U.N. and its specialized agencies. Interns will be assigned work and study in almost all sections of the Secretariat, according to their interests and experience.

Lectures, Discussions

Among the activities planned for them are lectures, group discussions, sports programmes and week-end excursions to surrounding areas. While studying at the U.N., the interns will have somewhat the same status as regular staff members, except that they will receive no pay and will not be eligible for the usual staff benefits.

The following countries will send students: Belgium, Burma, Canada, Chile, China, Denmark, Dominican Republic, Ethiopia, France, Greece, Iceland, India, Iran, Iraq.

(Adst.)



Ten Thousand Maccabiah Visitors

The third Maccabiah, to be held in Israel between Sept. 27 and Oct. 8, has aroused great interest throughout the world, among both Jews and non-Jews. Some 10,000 visitors from abroad, in addition to the hundreds of competitors, are expected for the games, and more than one and a half million pounds in foreign currency will flow into the country as a direct result of the Maccabiah.

These figures were revealed by Mr. Selig Ruzetsky, Vice-Chairman of the Organizing Committee, Mr. Moshe Cheilouche, Chairman of the Executive Committee, and Mr. Michael Marcus, its Treasurer.

Twenty-five countries have so far announced their participation in the many events, which will be contested in various parts of the country. About 100,000 people are expected to attend the opening at the new Ramat Gan Stadium, where the closing ceremony will also be held. Some of the football matches, the cycle races and a Maccabiah Youth Camp will be staged in Jerusalem, as well as a special ceremony on Mount Herod. Swimming events, water polo and fencing will be played off in Haifa, while the boxing and wrestling events will be held in the circus building in Ramat Gan. Other events will be staged at Natanya, Rehovot, Petah Tikva and Elath.

The Chief of Staff has agreed that the competitors will be housed during their stay here.

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THE JERUSALEM POST

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Rehov HaMivtar, Tel. 4223 (2 lines).

Friday, June 9, 1950
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UNLESS the Ministry of Supply rescinds its order to cut the supply of newsprint by 25 per cent, a serious and perhaps deadly blow will be struck against ECONOMY

untainted information and the reasoned expression of opinion in Israel. In their already attenuated form, daily papers in this country are at present allowed a maximum of only 32 pages a week. Into this small space they must crowd all the important news of the world, with that of Israel and the adjacent countries in the greater detail that is required if the population is to retain an informed intelligence on a level higher than that of the population of a Levantine state; "feature articles" giving comment and background to the news, and advertisements, without which no newspaper can exist.

It is no secret that with the present 32 pages, a number of the daily papers barely make ends meet. When they were cut to their present size, their overheads could not be cut. In fact, since then costs have gone up enormously. The further cut now ordered will deprive them of their narrow and uncertain margin of profit without any possibility of reducing their overheads. And from this two possible consequences will follow, both undesirable and even damaging for the country as a whole. At the best, the principal news service and means of political education of the adult citizenry will become impaired in its already meager quantity. Worse, in order to keep alive the newspapers will find themselves exposed to the temptations of financial offers—by way of advertisements or in less disguised fashion—which will destroy that independence of opinion and freedom from moneyed pressure which hitherto has made the Israel press a high moral force in the development of the country.

It is in Israel as a country of mass immigration that the press has been of special significance. Although each newspaper has its own special party viewpoint, that is a matter of its own choice; by and large each paper represents a point of view, and it cannot be paid to express its opposite. For the immigrants, the newspapers are the main channels by which their cultural and social integration into the nation is being accomplished. Coming now as they do chiefly from places of political immaturity and lack of social conscience, it is of the utmost importance to the future of the State that they be not deprived of contact with educational influences, which are, par excellence, the daily press. It will cost the country far more than the small amount to be saved by the new cuts to replace the newspapers by some other, and less effective, educational force.

The cuts ordered will save only IL 25,000 a year in foreign currency, and the unilateral decision made by the Ministry of Supply becomes the less comprehensible in view of the plan presented by a joint committee of the Government Information Service and the press publishers designed to save more than IL 25,000 a year without seriously harming the papers. To do the work for the State which the threatened newspapers are doing, it would be worth while paying much more. To destroy the value of the press in order to save this insignificant sum of money is the worst of improvidence.

Nervousness After London Conference

By NORA BELOFF

WASHINGTON —

The international situation following the London Conference has imposed on President Truman and his Cabinet a domestic dilemma which has so far proved insoluble.

If they tell the American people today that the United States is on the brink of war, they spread panic, hysteria, distrust and witch hunts. In the Government's view these phenomena are already endangering the basic liberties on which American democracy is built. Attorney General McGrath recently warned the public against "Nazis tactics" developing inside Congress.

If, on the other hand, they tell the American people that they are not in danger, they may provoke complacency, refusal to sacrifice large sums of rearmament, and above all reluctance to commit this country to collective security and economic co-operation within the Atlantic Pact. In that case the whole American foreign policy goes overboard and conditions arise in which, as the Secretary of State, Mr. Acheson, told Congress recently, "the maintenance of peace and security might not be possible."

Two Evils

As leading members of the U.S. Government privately admit, this difficulty has not yet been resolved. A glance at recent speeches will show that they themselves are divided on whether panic or complacency is the worse evil. You get a soothing speech predicting peace from the Secretary of Defense, Mr. Louis Johnson, followed by warnings of dire disaster from the Secretaries of the Navy and Air Force. You get Mr. Acheson saying "There is no immediate threat of war" and Mr. Symington, Chairman of the National Security Resources Board, telling a group of businessmen: "Already we are being warned against war not only with the new weapons of propaganda, espionage, subversion and sabotage, but also with shooting when the latter is considered necessary." President Truman himself sometimes blows hot and warns of Soviet threats and the need for new expenditures and new international commitments. At other times he blows cold, forecasting diminishing military budgets and better days.

Expectation of War

For the time being terror of atomic war dominates over the alternative risk of complacent isolationism. A recent Gallup poll shows a rapid growth in the expectation of war, with sixty per cent of the American public predicting a conflict within five years including atomic bombing of American towns. As usual fear engenders suspicion:

Readers' Letters

MORE TRAINS

The Editor, The Jerusalem Post
Sir.—Today the public was informed that four trains daily will run to Nahariya. There is one daily train to Jerusalem only in spite of promises to add further trains.

I should like to know why the capital is being discriminated against in such an extraordinary way, while the Government seems to be so concerned to reduce the load on the country's roads? Would it be so impossible to run trains between Tel Aviv and Jerusalem at intervals of 1½ hours?

Our roads and buses are over-loaded. The general public would like a better train service, even if the transport companies do not like the idea.

Yours, etc.,
FRANZ HICHENBERG
Tel Aviv, June 5.



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Mrs. Weizmann Inspects a "Primus"



An Israel Air Force officer showing Mrs. Vera Weizmann the cockpit of a new Piper Cub aircraft, six of which had been turned over to the General Council for Jewish Aviation by her before an air display at Tel Aviv airfield on Wednesday. Photo by Hirshman

SITTING ON THE FENCE

By NATHANIEL GUBBINS

LONG after it was noticed in this hawk-eyed column that housewives were thriving on D.D.T., Mr. A. W. Lindquist, Oregon (U.S.) State College entomologist, has discovered

that seven years' use of the insecticide has bred a race of super flies, able to resist anything but a direct hit with a swatter.

In America, where they think of everything first, a tiny magazine is now publishing for flies only, with the cutest little advertisements showing a mother fly putting out her half million children to bed.

"Eat up your D.D.T., Elmer, like a good little fly."

"Aw, must I mom?"
"Sure you must, Elmer. Then you'll grow up into a great big fly able to knock those swatters right out of their hands."

"Oh, momma, that's swell. Can I have D.D.T. for breakfast, dinner, and supper?"

"You certainly can, Elmer. D.D.T. is chock full of vitamins, is easily digested, and is wrapped in attractive, easy-to-open water-tight cartons. D.D.T. builds minus flies into plus flies. And it builds bonny fly babies, too."

Life in Space-Time

THE only thing I ever understood, or thought I understood, about Dunne's "Experiment With Time," was that, apart from a remembered past and an existing present, there is also an existing future, just as real as this living moment of today.

In this future, which might be one second from now, or tomorrow, the day after, next week or a hundred years on, things are happening. Girls and fellers are loving and quarrelling and marrying each other; and being beastly to each other in many other ways.

According to Dunne, what happens to you depends entirely on the position you occupy in space-time.

It would make the life of Mr. Bloodsucker, the income-tax inspector, intolerable. You could either jump backwards or forwards in space-time and meet a whole lot of new and interesting people.

As scientists are getting so clever, this may be achieved as early as now and might become a habit with people.

If so, war would be ended at last. At the first signs of hostilities, armies, having no personal quarrel with each other, might jump en masse, into the future, leaving the politicians alone to fight it out between themselves.

Money values, on which our wonderful civilization is based, would disappear. You could contract a debt and jump into tomorrow; contract another in tomorrow and leap into next year if your creditors were gone.

A few Christian or Moslem pilgrims or a few Arabs anxious to rejoin their families in Israel are escorted from time to time through one garden gate of this Mission House and out by another. In the process they have passed from one country to another. Nobody else comes along this stretch of road except the foreign consuls in Jerusalem, members of the Mixed Armistice Commission and a very occasional and very lucky traveller.

In one of the upper rooms of this Mission House we may come across a group of officers

— an American, a Frenchman, a Belgian, an Israeli and an Arab. They are members of the Mixed Armistice Commission, established by the United Nations to deal with incidents between Israel and Jordan. Representatives of these two countries meet almost every day in this building to settle the problems caused by this bi-section of a great and historic city.

These problems are, of course, considerable, but they are fewer than one would expect — far fewer, I believe,

LEGAL GULF DIVIDES M.E.

Across the Road Via Cyprus

By VERNON BARTLETT

A MEMBER of the British-trained Arab Legion examined my papers and waved my car past the barrier into no-man's-land. A hundred yards farther on I was stopped by an Israeli soldier dressed in British khaki shirt, shorts and beret. My luggage was transferred from a Jordanian car to an Israeli one, and I passed from East to West. From one world to another.

The walled city of Jerusalem is entered by several famous gates—St. Stephen's Gate, near which the disciple is said to have been stoned; the Jaffa Gate, near which Herod built his palace; Herod's Gate, through which the Crusaders stormed the city in 1099; the beautifully crenelated Damasus Gate, opposite which stands the white fortress of a building that is now the British Consulate-General.

Legal Gap

But nowadays in Jerusalem you hear less of them than of the Mandelbaum Gate, which is not a gate at all, but the desolate stretch of road between two barriers I had been privileged to pass and which gets its name from the fact that some of the ruins flanking it once belonged to a Mr. Mandelbaum. For this is the only legal gap in a frontier which cuts off New Jerusalem from the Old, and Israel from the States of the Arab League.

In no-man's-land, between the two road blocks, is one building that has escaped destruction. It was formerly a Protestant Mission House, but in its ground floor rooms you now find officers for Customs, health and police controls.

A few Christian or Moslem pilgrims or a few Arabs anxious to rejoin their families in Israel are escorted from time to time through one garden gate of this Mission House and out by another.

White water for the new city has to be pumped up more than two thousand feet from the plain thirty miles away, the old city has depended upon deep underground cisterns for the greater part of its three thousand years of existence.

The New Jerusalem is a city of fine modern buildings (built fortunately, in a local stone as beautiful as that of the Cottswolds). The Old Jerusalem is as typical Oriental as Damascus or Baghdad. Different treatment of them is not only desirable, but also inevitable.

There are, of course, absurd anomalies that have been discussed — so far without much success — in the Mission House. Professors from all over the world came last month to Jerusalem for the 25th anniversary of the Hebrew University.

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NOSTALGIA

The word is Greek — its meaning universal. "Nostos" means "Home." "Algo" to suffer. Moonlit was the night. The floodlit ship was slowly weighing anchor, leaving on the far horizon the flickering lights of the Israel coast. Leaning over the deck rails, they watched their home fading away: they seemed to see their children playing in the garden, their trees in bloom, their fireside aglow. "Home, sweet home," they cried. Give us a chance to create a home for you.

2½ dunams plot for sale in Hermon overlooking the Sharon Hotel. 20 dunams of land on the Rishon-Nez Ziona Road IL 90 a dunam.

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HOLIDAY COURSES
In response to numerous requests from parents, the Director of the COLLEGE DES FRERES — JAFFA has the pleasure to inform the interested families that during the Summer Holidays special courses in French, Hebrew, English and Mathematics will be given at the College every day from 8 a.m. to 12 noon except on Saturdays and Sundays.

The COLLEGE DES FRERES — JAFFA, established in 1882, receives Boarders, Part Boarders and Day Pupils. The usual age of admission is between 6 and 12 years. Children over 12 years of age are admitted only if they know sufficient French and Hebrew to follow the courses corresponding to their age.

A certificate of Good Behaviour is required from all new pupils over 10 years of age.

This year, the College is re-opening the 2nd Secondary Form (8th year Secondary School), and also a Course in Typewriting.

An entrance examination will be held for all new pupils on Monday, September 4, 1950, at 8 a.m.

Information and Registration hours, daily from 8 a.m. to 12 noon and from 2 p.m. to 6 p.m.

A special course of Arabic will be given to students at the request of parents.

Jaffa, June 6, 1950.

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NORTHERN OUTPOST TO GALILEE CENTRE

NAHARIYA ENTERS NEW EPOCH

By C. Z. KLOETZEL

"A bit late as a bar mitzvah, and rather premature as a semi-jubilee," was a comment on Nahariya's 15th anniversary celebrations. But then the life of communities, like that of the human body, swings in rhythms independent of the calendar. Nahariyans felt that they have reached a turning point in their town's history that called for the reviewing of past achievements and of future tasks in a festive and confident mood.

There are two main reasons for this feeling, both intimately connected with the establishment of the State. For the first time since its foundation, Nahariya — and with it the whole of Western Galilee — feels secure about its political future as an integrated and inalienable part of the Yishuv grown into the People of Israel. Ever since partition became an issue discussed by political bodies of many kinds, from Royal Commissions to the General Assembly of the United Nations, the fate of Nahariya has hung in the balance.

It was only after the emergence of the State of Israel and the subsequent fighting in Western Galilee — in which Nahariya's citizens gave their full share both of valour and of sacrifice — that the last doubts about the town's political future ultimately vanished. Founded as an outpost settlement in what were then purely Arab surroundings, Nahariya, with the rest of Western Galilee, feels it has entered a new epoch in its history.

Rapid Growth

Nahariya, it is a new epoch in another respect, too. During the first decade of its existence the town experienced a steady, but rather slow increase in population. But when the festival procession marking the 15th anniversary wound through the town's flag-decked streets, more than half the population enthusiastically applauding it consisted of newcomers of the last two years, during which Nahariya's population soared from 1,700 souls to 4,300. Within the next two years, new immigrants are expected to bring Nahariya's population up to the 10,000 mark.

This enormous increase in population cannot fail to tax to the utmost Nahariya's economic, social and organisational resources. Yet Nahariyans trust that they have set up a framework of such strength and flexibility that, given the necessary support from the Government, it will withstand without unduly strain the impact of the revolutionary changes to come. So far, Nahariya has been able to tackle the housing and schooling problems and to keep unemployment within very narrow limits.

Well-Balanced Economy

Nahariyans are confident that their well-balanced economy, if allowed to develop harmoniously and in tune with its increasing needs, will stand the test of time well. The combination of the three main sectors of their economic activities — tourism, agriculture, and light industry — forms a basis of outstanding stability and reliability, they feel. There is nothing wrong with Nahariya's economic set-up, and the city's problem is how to change it but how to expand its component parts to the utmost while preserving their healthy inter-relationship.

Nahariya as a by-word beyond this country. It has set a standard that has been reached nowhere else in this country, let



Nahariya celebrated its fifteenth anniversary with a carnival procession through the town. Above: beach scenes, complete with bathing beauties reclining in easy chairs. Below: Nahariya's landmark, its water tower, modelled in sugar, carried in the procession.

Photos by R. Jonas

alone in the rest of the Middle East. Its peculiar atmosphere of hospitality, friendliness and scrupulously fair dealing is complemented by unceasing efforts to uphold the standard of a European-style bathing place.

The non-profit making "Cooperative for the Development of Nahariya Beach" has acquired new areas from the Government so that the whole coastline from Es-Sib to Shavel Zion is now in the possession of either the Cooperative or the Nahariya Local Council.

Beach Installations

The beach installations destroyed twice during recent years by the hostile powers both of nature and man, have now been restored, increased and improved by the Cooperative. A beautiful central building, designed by Professor Klarwein, containing dressing rooms and fresh-water showers, is surrounded by rows of bungalows, sun-shelters, a bathing pool for small children, a playground, and a first-rate restaurant. One of the main attractions of Nahariya Beach will be the new salt-water swimming pool, covering 1,000 square metres, due to be ready in a few weeks' time. As an additional attraction a fun fair is being planned.

Wrong Attitude

While not closing their eyes to the necessity of industrializing their town to a considerable degree in order to create work for thousands of new inhabitants, Nahariyans are firmly resolved not only to preserve the agricultural sector of their community, but to expand it in relation to the growth of the population and the development of tourism.

At present, Nahariya can comfortably accommodate 800 guests in excellent hotels and pensions and in several hundred comfortable private rooms. In 1949, the beach was visited by 80,000 visitors. About 40 per cent of Nahariya's population are directly or indirectly occupied in this sector of the town's economy, which last year earned IL 200,000. With the rapidly increasing need for proper holidays among the fast-growing population of Israel, and with the future prospect of attracting many visitors from neighbouring countries, the development of Nahariya's tourist industry is bound to become a

new collective settlements though these are unable at the present to cultivate it intensively, or it has been kept as a reserve for others to be established later. While during the last two years Nahariya's population has doubled, a mere fifth has been added to its agricultural area. Some authorities have more or less bluntly hinted that the town should industrialize itself and leave agriculture alone.

If this tendency really exists, it would be a very false and short-sighted one. If the State does not want, on principle, to discourage new immigrants with small private means to settle on the land, it should help them as much as possible to settle down in places like Nahariya and Bet Yitzhak where conditions for their speedy absorption are much more advantageous than anywhere else. On the other hand, the more our smaller towns are forced by circumstances to industrialize themselves, the more care should be taken to preserve their rural character as much as possible for the benefit of their economy and for the health and well-being of their populations.

Industrialisation

In planning for the establishment of new industries, Nahariya's Local Council has shown the same foresight and minute care which in general made the management of the town such an outstanding success. Special industrial areas are being developed which, while keeping the disadvantages of industrialization, like smoke and noise, away from the beach and the residential quarters, are offering industrial enterprises the advantages of abundant supplies of water and electricity, and the proximity both of the railway line and the great arterial highway from the frontier to Haifa.

What is badly needed is capital to provide prospective industrial enterprises with "ready made" premises, as Nahariya as an industrial zone must compete with the many attractions offered to new establishments by the Haifa Bay industrial areas. However, a promising beginning has been made in industrializing Nahariya with a conserve factory, an oil press and other establishments already working while the construction of a big textiles factory giving work to several hundred will be started in the near future.

Confidence in Future

Nahariyans fully realize that the "idyllic" phase of their history is over and that together with the whole country they are facing changes whose full scope and significance can only be dimly recognized today. They are ready for them, and their anniversary celebrations were as much an expression of confidence in the future as of their justified pride in their past.

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Music While You Work

By DOROTHY BAR-ADON

ACCORDING to the articles on the need for increased production, which appeared recently in this paper, our troubles are deep-rooted, ranging from outmoded machinery to the "inferiority complex" of owners who shy from advice. What about the workers themselves, the speed with which a finger is lifted and a wrist turned? Might not "music while you work" now widely practised elsewhere, help in Israel?

While visiting a local factory in the Tel Aviv district, I stood in a corner for quite some time, watching the wheels go round. A small article was being manufactured, requiring sorting. There was a certain rhythm to the work — there has to be. But it seemed to be that of "The Volga Boatmen" or Victor Herbert at his sentimental slowest. The American owner watched the scene objectively for a while with a wry smile and remarked, "Doesn't it look like a slow motion picture?" "The workers' representatives contend," explained Mr. X, "that a faster movement in this climate would improve the workers' health!"

Rhythm of Work

Now that the lid is being cautiously removed from our production methods, it might be advisable to study this mere matter of rhythm on the basis of America's research which extends all the way to the barns — even the placid cows responding to music while men milk them. Is it not a fact that men live and work according to a certain rhythm? And that this rhythm functions automatically even when the musical strains are missing?

I remember

my first meeting with local rhythm. It happened in an eggplant field — my first job when working in a Kibbutz. With no malice aforethought, I finished the row embarrassingly ahead of the rest.

I was labelled a "new broom" and I found no audience for the theory that there is a definite rhythm in the way one hand follows another in picking eggplant and waiting. It is no less of a strain than fox-trotting, once your muscles are keyed to the rhythm. The same thing happened when we weeded carrots or picked tomatoes until I gave it up, bored with being a "lone wolf" and missing the gossip that brightens work in the vegetable patch.

No Pop Talks

The early morning "pop talks" used in some American establishments would doubtless prove disastrous here. There would be rebuttal, along party lines, and all the "pop" would be consumed in speeches. But music might help. Those nostalgic Negev songs should be heard. "The Jeep" might go well as a starter, gradually leading up to some Israel version of "Boo-Boo Woogy." According to Mr. Kaplan, we're going to need plenty of "Boo-Boo Woogy" to make both ends meet.

FOR SUMMER VACATION or PERMANENT STAY
for children between
3 — 6 years
BETH HANNAH NAHARIYA

(beginning September) for
boys and girls for the
first to the eighth form

Nations Want No Covenant

By DAVID WESLEY

LAKE SUCCESS (ONA) — Two hundred years ago the most eloquent voices in Europe were raised to proclaim the revolutionary doctrine of universal human rights. Men came into the world, it was heralded, possessed with inalienable rights that no sovereign could limit or destroy.

Each morning and afternoon here, 14 men and two women gather around a long, crescent-shaped table, to transact, for the first time in history, that noble doctrine into world-wide law. Article by article, the 16, composing the U.N. Commission on Human Rights, are hammering into shape a Covenant that would make basic human rights and liberties a matter of international obligation.

With two centuries of promise and achievement in the field to draw upon — the American and French Bills of Rights, the constitutions of many nations, the U.N.'s own unanimously adopted Declaration, and the voluminous contributions on the subject by the world's best minds — it would seem that the little group at the table here face no more than a problem in composition.

This is far from the case. So far, in fact, that the Commission is beginning to hear from some of the most ardent advocates of human rights the astonishing opinion that no Covenant at all should be written at the present time.

When an organization called the International League for the Rights of Man decides that it does not want to see a World Covenant on human rights at present — and it has the support in this of most of the other Non-Governmental Organizations in a consultative status with U.N. — something has gone emphatically amiss.

Major Powers not Interested

What this is, is the depressing knowledge that, even after 200 years, the civilised world is not yet prepared to accept the full implications of the Rousseau social contract and its catalogue of later embellishments. Even before the Commission settled down to its labours, it had been established in replies to a U.N. questionnaire that the major powers had only a limited Covenant in mind.

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cause of human rights getting lost in the shuffle!

The International League and other groups, considering it a mistake to draw up only half a Covenant and a toothless one at that, have therefore suggested that it would be better to stand on the Declaration for a while, allowing time for its moral force to prepare the ground for a fully effective Covenant.

With such an attitude developing, the Commission's labours have begun already to take on that aura of unreality which has distinguished the meetings of the U.N. Trusteeship Council in Geneva. The feeling has grown that Mrs. Eleanor Roosevelt and her hardy band of Covenant-writers have as little prospect of concretely advancing the achievement of their goal as the U.N. has of putting into effect its statute of internationalization for the City of Jerusalem.

Algiers to Capetown

PARIS (ONA) — An amateur race from Algiers to Capetown, representing the north to south expense to Africa, will be held under French auspices at the end of this year.

The competition is to be divided into 50 laps of 180 to 280 kms. and will take two months to complete. The contest was arranged by Gen. Meynier, president of the "Amitiés du Sahara," and is in part designed to call attention to the progress made by France, Belgium and Britain in the construction of roads and communications in Africa.

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awaits you —

Women Seek Business Guide

PROGRAMMES to assist the increasing number of American women who are interested in starting or developing their own businesses are spreading to many parts of the United States. These programmes make available without charge personal consultation, guidance, and publications designed to help women conduct businesses ranging from household handicrafts to large industrial enterprises. Already there are 1,500,000 American women who run their own businesses or who are self-employed in professions or trades.

The women's guidance projects were started in New York State in 1945 when Governor Thomas E. Dewey established the New York Women's Council, a volunteer group composed of 34 prominent women in business, industry, labour, education, and women's organizations. These women advise the Women's Division of the New York State Department of Commerce in the operation of a programme designed to extend economic opportunities for women by encouraging their creative or commercial talents.

Under the New York programme career clinics are conducted in local communities at the request of local women's groups. Each clinic offers a one-day programme of speeches and demonstrations providing practical, step-by-step advice on how to start a business.

At the clinics, kits are distributed. They contain information on such subjects as the marketing of home products, needle work, packaging, food selling, and the organization of craft groups.

"More than 100,000 women have attended the clinics and thousands more have been helped through letters or personal interviews," reports Miss Jane H. Todd, deputy commissioner of the Department of Commerce who directs the New York State programme. "During the course of this programme hundreds of women have started in businesses ranging from handmade products in the home to the million-dollar factory."

Interest in New York's programme has resulted in inquiries from Israel as well as from India, Germany, England, France, British West Indies, Finland, Ireland, Japan, Australia, South Africa, Canada, Mexico, Puerto Rico, Newfoundland, Norway, Brazil, Scotland, Argentina, Venezuela, China, and Turkey.

Parents' Approach to Polio

By EGERIA

INFANTILE paralysis often reaches an epidemic stage during the summer months. Not only in Israel but in countries as far away as Australia and the United States, should the number of cases become a little larger than usual, many parents begin to panic, and why they should do so is not at all clear. In point of fact, only a very tiny percentage of children contract the disease so that the danger of infection is quite small. Illnesses like measles and mumps may kill more children each year in this country than poliomyelitis at its worst, yet neither of these diseases produce the phobia which is aroused by polio.

Perhaps the panic is associated with the manifestations of the illness, particularly the paralysis of the muscles which in some cases is one of the symptoms. But here again, reality does not provide an adequate explanation because such a very small number of children are left with any permanent disabilities. Few parents have personally met any such invalids either in their own neighbourhood or further afield. A more understandable reason may be that although nowadays doctors provide excellent therapy for poliomyelitis and have made great advances in obviating permanent paralysis and in rehabilitating the victims, we are still almost completely helpless in the field of prevention. We don't know why epidemics start or how they spread, though we have for some years been able to isolate the causative virus.

We suppose that the disease is spread either by contact with an infected person, by breath-

remote offers certainty of greater safety.

Rumour-mongering is another signal that panic is growing. Parents should dissuade their friends from spreading existing stories of the causes of the disease or of miraculous prophylactics such as talismanic bags of evil smelling substances to be hung around the child's neck. Such stories exert a mythological power in aggravating the panic and if they are whispered among the adults half in the child's hearing, they arouse in him considerable anxiety. Keeping the child cooped up at home, forbidding him to go out into the fresh air and worrying in a hypochondriacal manner over every little ache or sniffle, are all indications that panic is winning the day. Overworked doctors are being called out night after night by over-anxious mothers whose children have become restless only because of the emotional tension created in the home.

Don't Panic

The primitive drive to escape by flight seems to be one of the first signs of panic. The mother who suddenly conceives the idea of taking her child from Jerusalem to Tel Aviv, from town to country or vice versa, may feel that she is making a rational attempt to take him out of danger, but she would do well to try and recognize the emotional source of her impulse especially as it is known that part of the country however

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New Designer's First Show

ALED IN NEW YORK

A DESIGNER of whom we shall hear more held her first show in Tel Aviv at the Park Hotel, last Monday. We were able to speak to Madame Svanda beforehand and learned that she and her husband have been in Israel only eight months, and that just two months ago they opened their own studio in Jerusalem. Madame Svanda has the prophetic eye for high styling, her husband, she told us, translates her ideas into practical reality.

The collection received the hallmark of success by the participation of Irene Max, Jerusalem, who designed elegantly suitable millinery for each ensemble, of Stephen Braun, Tel Aviv, who showed accompanying furs impeccably styled, and of Beny of Tel Aviv who saw to it that each outfit included the practical shoes.

Madame Svanda had not aimed at creating the bizarre or fantastic, but rather had steered a middle course, and successfully combined a classic tailored line with a chic attention to detail. This should bring within her orbit a clientele of well dressed women who desire to be fashionably but simply dressed.

Madame Svanda was wise in showing no more than twenty two dresses. Her collection included dresses for the day and cocktail hour, costermocks two piece, top coats, dinner and evening dresses. Day dresses were never less than fifteen inches from the ground, and skirts were almost with.

FOR THE RIGHTS OF WOMEN

TO many women the summer sun is extremely troublesome. Blond and redhaired women are the main sufferers. If you are one of these you will know that as soon as the hot weather appears and you spend too much time in the open exposing yourself to the sun's rays your complexion will turn lobster-red and it takes a week or more before the burning and redness fade away.

The best way to deal with this trouble is to avoid the hot and burning rays, especially on the beach, where the sea reflects and doubles the heat of the sun. Make use of the special preparations made for protecting your skin. The leading cosmetic factories all sell creams and oils for this purpose. These preparations may contain quinine. Very often they are a little bit sticky and thick but they definitely protect the skin; dust over with as brown a powder as you can wear becomingly. For the body, sun-tan oil is advised.

Avoid washing with water, but clean your face with milky lotion or cleansing cream, wipe off with cleaning tissues or old linen handkerchiefs, smear nourishing cream over your face and leave it on for half an hour or more. Pat in more cream before you go to bed at night, wipe off thoroughly afterwards. Avoid skin tonic and astringents of all sorts.

The woman with a sun-shy skin may suffer acute discomfort, therefore it is wise to take precautions. The face of the sufferers will go red and blotchy and swell around the eyes; sore red blisters may appear on the face and red pimpls on the neck. In these cases spread zinc ointment over face and neck, and leave it on as long as convenient; it is a good help and remedy. It is most important to wear tinted glasses to protect the eyes during the summer months.

The best way to avoid all these reactions to the present outbreak of polio, is to concentrate on the measures which the doctors are advocating. A little extra caution in the practice of bodily hygiene is desirable, and hands should be washed before each meal. Water and milk should be boiled. Keep the children away from cinemas and large public gatherings, and see that they have adequate fresh空气 and if they are whispering among the adults half in the child's hearing, they arouse in him considerable anxiety. Keeping the child cooped up at home, forbidding him to go out into the fresh air and worrying in a hypochondriacal manner over every little ache or sniffle, are all indications that panic is winning the day. Overworked doctors are being called out night after night by over-anxious mothers whose children have become restless only because of the emotional tension created in the home.

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